



Application Orientation FY 2021-22 Funding

CDBG, ESG, Human Services

**Housing & Community Development Division
October 26, 2020**

Orientation Purpose

- Cover program requirements
- Funding Priorities for 2021/22
- Answer program questions
- Provide technical assistance

FUNDING SOURCES

HUD FEDERAL FUNDS

- Community Development Block Grant (CDBG)
- Non-profit Applications
- City Core Programs

EMERGENCY SOLUTIONS GRANT (ESG)

- Non-profit Applications
- Local Grant Funds

HUMAN SERVICES

- Non-profit Applications

CDBG FUNDING PRIORITIES

CDBG – PUBLIC SERVICES

- Highest priority service needs for homeless
 - Homeless shelters, navigation services, rapid rehousing
- Services to promote self-sufficiency
 - Employment services (i.e. resume assistance, job seeking)
 - Access to basic needs
 - Youth programs

CDBG FUNDING PRIORITIES

CDBG - PUBLIC FACILITIES IMPROVEMENTS

- Acquisition
- Demolition
- New construction
- Rehabilitation

CDBG FUNDING PRIORITIES

NON-PUBLIC SERVICE ACTIVITIES – CORE CITY PROGRAMS

Housing Rehabilitation

- Single-family homeowner housing rehabilitation

Public Facility Improvements

- Improvements to public facilities with activities to low/moderate-income persons

Public Infrastructure Improvements

- Examples: sidewalk improvements, water/sewer lines, flood/drainage, utility lines, public street improvements

ESG Funding Priorities

ESG - EMERGENCY SOLUTIONS GRANTS

- Homeless support services
- Emergency shelter
- Rapid-rehousing
- Homeless prevention

HUMAN SERVICES FUNDING PRIORITIES

HUMAN SERVICES

- Crisis services
- Prevention and early intervention services
- Transitional services
- Long-term independent living support
- Service delivery support

IMPORTANT APPLICATION INFORMATION

- Funding Priorities
- Min. \$50,000 requests for CDBG
 - CDBG Public Service: Five programs
 - CDBG Public Facility: Five projects
- ESG: 60% - shelter services; 40% rapid rehousing
- Human Services: \$20,000 minimum

IMPORTANT APPLICATION INFORMATION

- Federal funds must be carefully managed in accordance with federal regulations
- Most reporting requirements
- Formal monitoring
- Fewer programs
- Technical assistance
- Monitor more program activities
- Economic Development activities are not a funding priority this year

FY 2021/22 ANTICIPATED FUNDING

CDBG -\$4,066,246

- 15% Cap for Public Service

ESG - \$327,701

- 60% Shelter Services
- 40% Rapid Rehousing

Human Services - \$620,000

APPLICATION PROCESS

Funding Schedule available at:

<https://www.mesaaz.gov/residents/community-development>

Applications due 12/16

Please visit site often for updated materials/ current funding schedule.

APPLICATION PROCESS OVERVIEW

- Application deadline
- Eligibility review
- Ineligible applications
- Agency follow up questions
- HCDAB Scoring
- Website - Monday 11/9 if presentations are required

APPLICATION PROCESS - ELIGIBILITY

All proposals are reviewed for:

- Eligibility
- Compliance with the City's Consolidated Plan (CDBG, ESG,)
- Agency's capacity to undertake proposed activities
- Activities completed on or before June 30, 2022

APPLICATION PROCESS - SCORING

- Staff conduct technical reviews for eligibility
- Staff score eligible applications (total of 70 points)
- Housing & Community Development Advisory Board (HCDAB) score applications (total of 30 points)
- 100 points total possible per application

APPLICATION PROCESS – NEXT STEPS

- HCD staff preparing funding recommendations
- Recommendations to Mesa Community and Cultural Development Committee (CCD) for review and approval
- CCD recommendations forwarded to Mesa City Council for consideration and approval
- CCD and the Mesa City Council may accept or modify recommendations

ANY
QUESTIONS?

About the funding process?

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

PROGRAM OVERVIEW

CDBG HISTORY

Title I of the Housing and Community Development Act of 1974

Requires compliance with several federal and state laws, and regulations such as:

- Environment
- Historic Preservation
- Fair Housing and Equal Opportunity
- Prevailing Wage (Davis Bacon and Related Acts) \$2,000 +
- Procurement
- State and Local Laws
- Uniform Relocation Act



CDBG PRIMARY OBJECTIVES

Development of viable urban communities *principally for low- and moderate-income persons* by creating:

- Decent housing
- Suitable living environment

CDBG ROLES

HUD's Key Partners in CDBG Programs

- Entitlement Communities
- Subrecipients
- Contractors
- Beneficiaries



CONSOLIDATED PLAN FY 2020-2024

COM identified needs determines activities to fund over a five-year period.

Components of the plan include:

- Housing and homeless needs assessment
- Housing market analysis
- Strategic plan
- One-year action plan

THE CONSOLIDATED PLAN

Annual Action Plan FY2021/22

- Activities grantee plans to undertake during the upcoming program year

Consolidated Annual Performance Evaluation Report

- Annual performance reporting
- Measured against five-year approved Con Plan goals and activities

CDBG FUNDS

- Direct allocation from US Department of Housing & Urban Development (HUD)
- Funds – many uses, many restrictions
- Reporting requirements
- Annual sub-recipient monitoring
- Program/project must meet a national objective

CDBG NATIONAL OBJECTIVES



All CDBG activities ***must result*** in one of the following:

- Benefit to low/mod income persons,
- Eliminate slum and blight, OR
- Meet an urgent need

MEETING A NATIONAL OBJECTIVE



LOW / MODERATE INCOME (LMI)

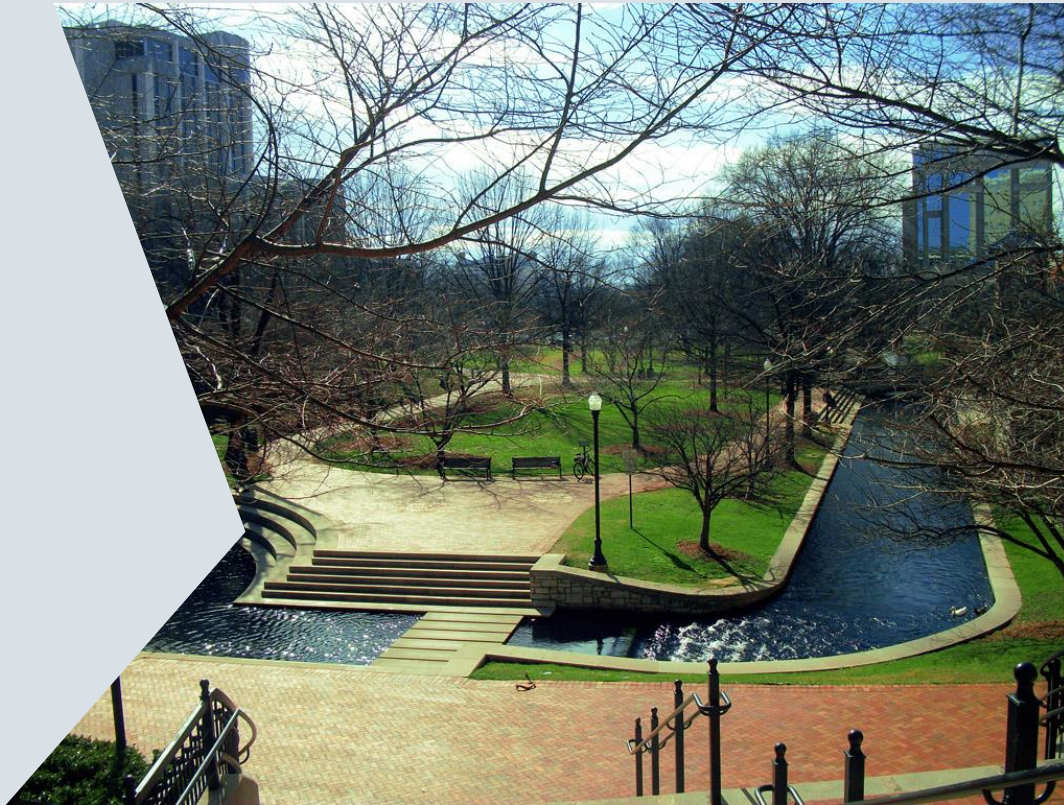
- Area Benefit
- Limited Clientele
- Housing
- Jobs (not funding priority)

LOW/MOD BENEFIT AREA BENEFIT

Activities that benefit all residents of the area:

- 51% of the beneficiaries must be low and moderate income
- Area must be primarily residential in character
- Service area must be identified

PUBLIC FACILITIES & IMPROVEMENTS



PUBLIC FACILITIES & IMPROVEMENTS

Area Benefit



Parks, Recreational centers



Streets, sidewalks, other infrastructure



Neighborhood facilities



Parking facilities



Health facilities

PUBLIC FACILITIES & IMPROVEMENTS

- Acquisition
- Construction
- Reconstruction
- Rehabilitation
- Combination of the above activities
- Demolition in conjunction with the above activities

PUBLIC FACILITIES & IMPROVEMENTS



- Maximum of 5 projects this year
- Shovel Ready
- All funds committed

PUBLIC SERVICES



PUBLIC SERVICES



- Legal services
- Transportation services
- Substance abuse services
- Employment training
- Fair Housing activities
- Health services
- Mental health services
- Neighborhood cleanups
- Food banks
- Crime awareness



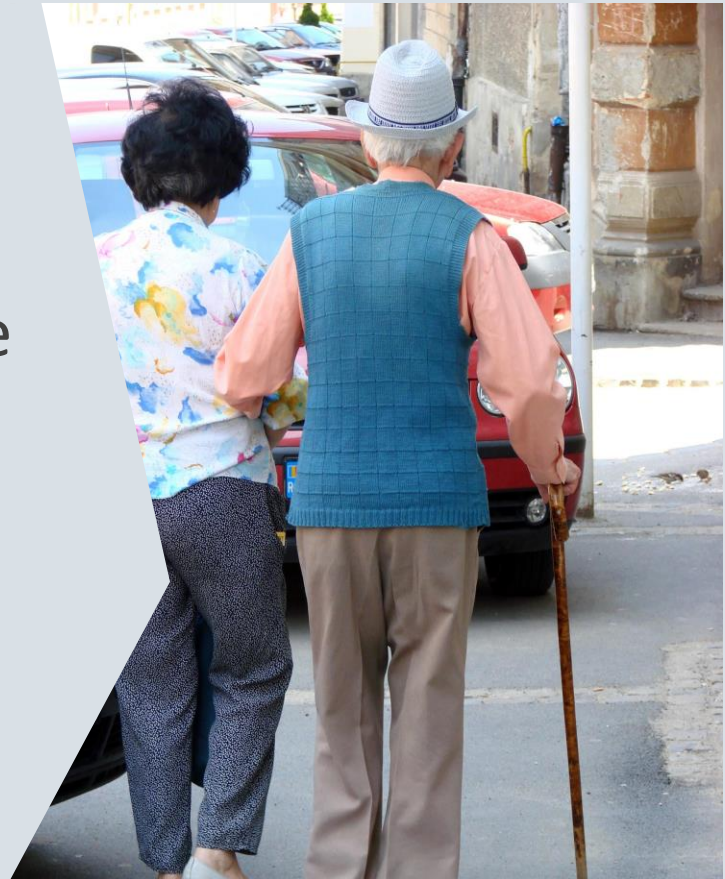
2020 INCOME LIMITS

Household Size	1 Person	2 People	3 People	4 People	5 People	6 People	7 People	8 People
30% AMI - Extremely Low	\$16,350	\$18,700	\$21,720	\$26,200	\$30,680	\$35,160	\$39,640	\$44,120
50% AMI - Very Low	\$27,250	\$31,150	\$35,050	\$38,900	\$42,050	\$45,150	\$48,250	\$51,350
80% AMI - Low	\$43,600	\$49,800	\$56,050	\$62,250	\$67,250	\$72,250	\$77,200	\$82,200

LOW/MOD BENEFIT LIMITED CLIENTELE

Activities that benefit specific populations

- 51% of participants are documented as Low to Moderate Income, OR
- Participation limited to LMI only



LOW/MOD BENEFIT LIMITED CLIENTELE

PRESUMED BENEFIT

- Homeless persons
- Abused children
- Battered spouses
- Elderly persons
- Severely disabled adults
- Illiterate adults
- Persons with AIDS
- Migrant farmers



LOW/MOD BENEFIT - LIMITED CLIENTELE

SOURCE DOCUMENTATION OF HOUSEHOLD SIZE AND INCOME

- Household members
- Gross annual income determination
 - Paycheck stubs
 - Social Security Award letter
 - Financial statements (checking, savings, IRA, etc.)

PUBLIC SERVICES LOW/MOD LIMITED CLIENTELE



- Senior Services (presumed benefit)
- Homeless services (presumed benefit)
- Services for severely disabled persons (presumed benefit)
- Job training Childcare services (income eligibility)

LOW/MOD BENEFIT HOUSING



This is the only L/M national objective for housing activities

- To meet the housing national objective, structures must be occupied by low/mod income households

Example: Housing Rehabilitation



LOW/MOD BENEFIT - HOUSING

SOURCE DOCUMENTATION OF HOUSEHOLD SIZE AND INCOME

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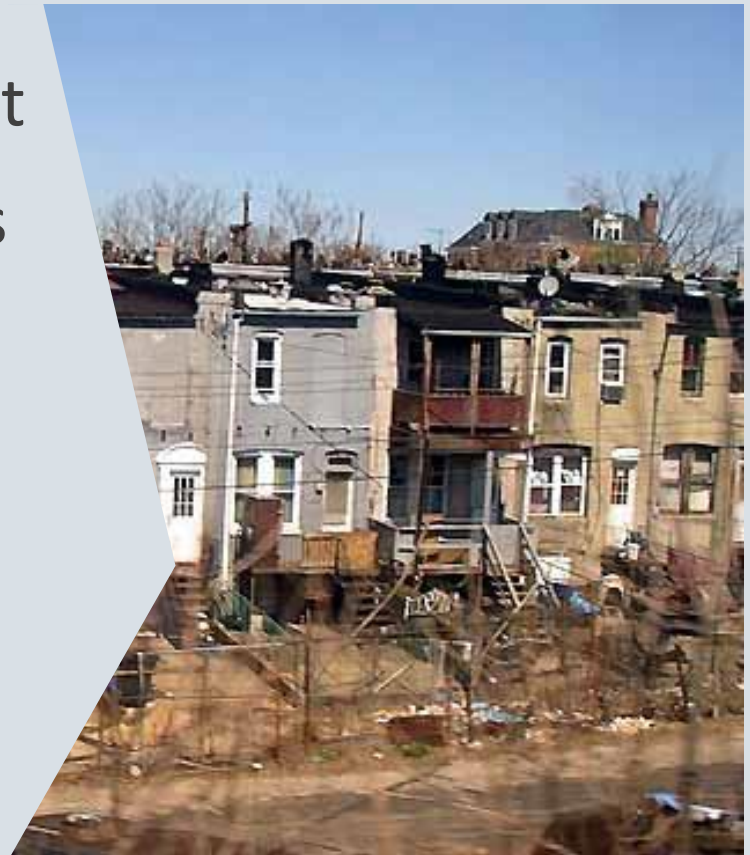
LOW/MOD HOUSING BENEFIT COMMON ELIGIBLE ACTIVITIES



- Acquisition of property
- Disposition
- Clearance & demolition
- Rehabilitation (single & multifamily)
- Relocation
- Lead based paint abatement

SLUM AND BLIGHT AREA BASIS

- Activities designed to address deteriorated physical environment
- Not based on income of residents
- Must be in a defined area



SLUM AND BLIGHT AREA BASIS

Meet definition of slum/blighted area under state/local law, and 25% of properties

- Physical deterioration
- Abandonment
- Chronic high turnover & vacancy of commercial & industrial buildings
- Significant decline in property values
- Environmental contamination

SLUM AND BLIGHT AREA BASIS ELIGIBLE ACTIVITIES

Most eligible activities are permitted under this National Objective

- Public services
- Public facilities
- Economic Development (not this year)
- Housing activities

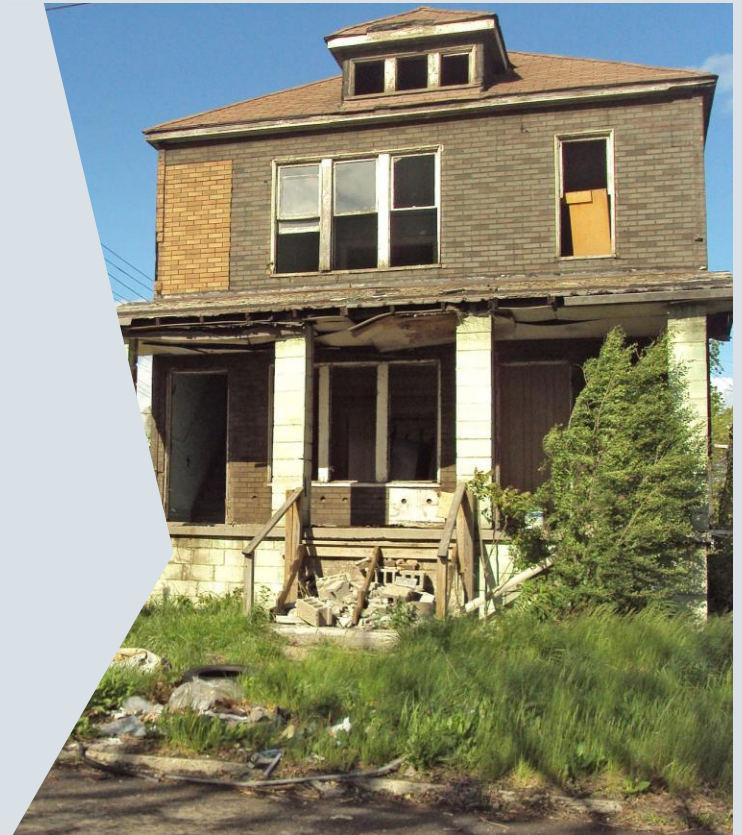
SLUM AND BLIGHT SPOT BASIS



Eliminate specific conditions of slum and blight at one or more locations not located in a slum and blighted designated area

Limited eligible activities

- Public facilities
- Housing
- Historic preservation



LOW/MOD OVERALL BENEFIT REQUIREMENT

- 70% of all CDBG expenditures must benefit low/mod persons
- If LMI targeting not met, HUD can require grant repayment

HUD



TIPS FOR DEVELOPING APPLICATIONS



- Planning and design of program
- Evaluate agency capacity to comply with grant requirements
- Carefully read through NOFA requirements
- Attend orientation(s)
- Choose appropriate funding source
- Use HUD resources

TIPS FOR DEVELOPING APPLICATIONS



- Ask questions
- Ensure application submittal is complete
- Develop plan to implement program
- Respond to follow up questions
- Attend HCDAB meetings

EMERGENCY SOLUTIONS GRANT (ESG)



- Program Activities:
 - Street Outreach
 - Emergency Shelter
 - 60% cap on Street Outreach & Emergency Shelter
 - Homelessness Prevention
 - Rapid Re-housing
 - HMIS
 - ***No new construction***
 - 100% Matching funds required - (50% from agency and 50% from City's General Fund)

REPORTING

Reporting Systems:

Monthly Homeless Management Information System (HMIS) reporting

Annual HUD Sage reporting - Consolidated Annual Performance and Evaluation Report (CAPER)

- Does NOT apply to domestic violence shelters
- Comparable stand-alone system

Reporting Information:

Demographic Information

- Race/Ethnicity of participants
- Income level
- Number of people/households assisted
- Bed nights/meals served, etc. as applicable



WE NEED YOUR ASSISTANCE

ANNUAL POINT IN TIME (PIT) HOMELESS COUNT

“A one-night snapshot of homelessness in the region”

Count on Tuesday, January 26, 2021.

Funded agencies are required to have volunteers to assist with the count.

Maricopa Association of Governments

<http://www.azmag.gov> for more information.

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ANY
QUESTIONS?

About ESG?

HUMAN SERVICES PROGRAM

- Assist citizens to achieve or maintain independence and self-sufficiency.
- Prevent long-term dependence on public resources.
- Encourage partnerships between all levels of government/private sector/community organizations/service providers.
- Avoid duplication of services.
- Provide specific outcomes for the public good (i.e. meals provided, bed nights provided, etc.)

HUMAN SERVICES PRIORITIES

Crisis Services:

Services that assist individuals and families in meeting emergency health and safety needs to stabilize a crisis, and for which no other or inadequate funding sources are available.

Examples:

Short-term emergency assistance: food, clothing, shelter, utility, rent or mortgage payments.

Crisis intervention: such as detox, crisis counseling and shelter in abuse cases.

HUMAN SERVICES PRIORITIES

Prevention/Early Intervention Services:

Services that prevent or intervene in cases of family breakdown, violence, or poverty.

Examples:

Parent training, youth mentoring, anti-gang human development and academic enrichment programs.

HUMAN SERVICES PRIORITIES

Transitional Services:

Services that assist individuals and families to remove barriers to obtaining and maintaining economic self-sufficiency.

Examples:

Job training, childcare, transportation, transitional housing, job development and rehabilitation programs such as substance abuse treatment.



HUMAN SERVICES PRIORITIES

Long-Term Support:

Services that assist individuals and families in maintaining an independent or semi-independent lifestyle.

Examples:

Subsidized housing, home-delivered meals or other home-based assistance, adult day services and community-based services to non-institutionalized special populations.

HUMAN SERVICES PRIORITIES

System Support:

Services that increase the ability of people with low incomes to participate in the community or that make the human service delivery system more accessible, effective or responsive to the needs and interests of low-income people.

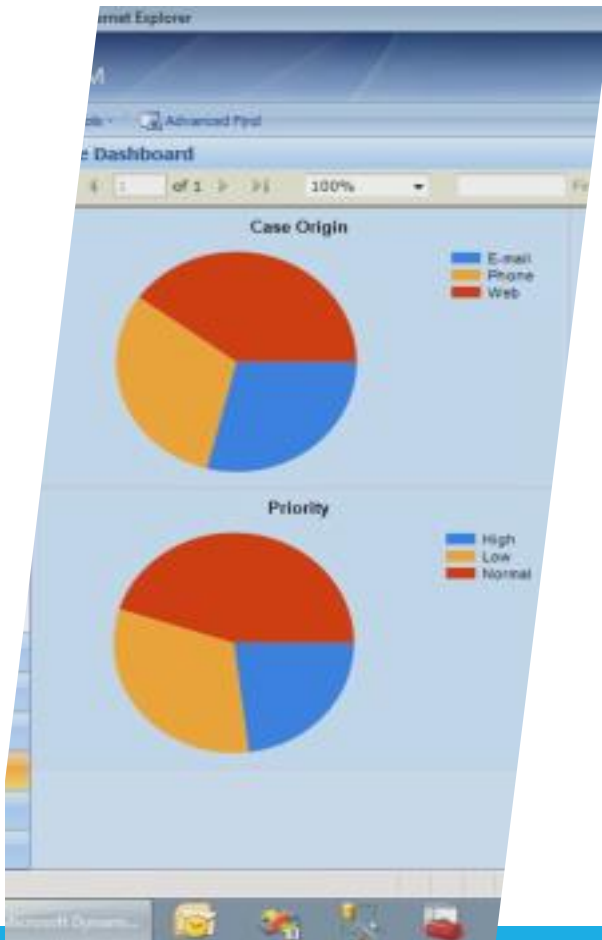
Examples:

Information and referral, outreach and services that coordinate or leverage resources to be used by the system as a whole.

REPORTING

Report on the following:

- Demographic Information
 - Race/Ethnicity of participants
 - Income level
- Number of people/households assisted
- Bed nights/meals served, etc. as applicable
- Narratives such as success stories



HUMAN SERVICES FUNDING

Prior year level funding: \$620,000

(Consists of General Fund and ABC Contributions)

- General Fund is City of Mesa funding that is earmarked for community-based programs
- ABC contributions are A Better Community donations via resident City of Mesa utility bills
- 50% of awarded amount is paid upfront at execution of contract, 50% paid 6 months into contract

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ANY
QUESTIONS?

About Human Services?



ZoomGrants

ZoomGrants ONLINE GRANTS APPLICATION

FY 2021/22 Application process

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HOW TO ACCESS APPLICATIONS

Go to <https://www.mesaaz.gov/residents/community-development>

Click - [How to Apply for Funding](#) (located middle of page)

Click - [**APPLY NOW through ZoomGrants™**](#)

- Then, select the grant for which you want to apply.
- Create an account (new users) or log-in as an existing user

NOTE – If the Organization’s “Applicant Owner” is no longer there, you will need to contact ZoomGrants by emailing Questions@zoomgrants.com. COM does not have access to make changes to Applicant Accounts (for security reasons).

3 SECTIONS (TABS) TO REVIEW

1 - Program Overview

2 – Requirements

3 – Library

- Need help? Click on Contact Admin tab



4 SECTIONS (TABS) TO COMPLETE

- 1 – Summary (agency information)
- 2 – Questions
- 3 – Uploads (most are required)
- 4 – Budget
 - (Input all \$ and include comments in Budget Narrative section)

IMPORTANT TIPS

- **DO NOT USE Internet Explorer** as your internet browser – use Chrome or Firefox, otherwise you “may” have issues
- ZOOMGRANTS uses an auto-save feature
- Assign a collaborator so another person can work on the application at the same time. You can select options that will allow that person to submit reports/invoices.
- Provide a link to your documents instead of uploading – faster/easier, especially if you have common docs that will be attached to multiple proposals.

GOOD TO KNOW



- You can apply for more than one grant under each program. However, you must complete a separate application for each activity.
- Application answers can be copied over to another application **within the same program**. However, uploads will NOT.
- There are limits to the number of characters in the narrative questions – be brief. Use Word – for character count and copy/paste.
- BE SURE to Read the Instructions and the additional notes within the application questions.

GOOD TO KNOW



- There will be branching questions, which means that you need to answer the questions in order.
- All required uploads must be uploaded before you can submit.
- ZoomGrants Notices - Correspondence sent to Primary Applicant Contact and Collaborators (applicant control who has access).

AGENCY REQUIREMENTS

- **SAMS** – System for Award Management
- **DUNS Number** – Data Universal Numbering System
- **VSS-Vendor Self-Service System** - mesaaz.gov/vendor
- **Insurance** - Submit Certificate renewals
- **Single Audits** - Submit most current audits when completed
- **Policies and Procedure** – Revisions
- **Org Chart and Board Roster** – Changes
- **Corporate Resolution** – authorization to apply & enter into agreements

NEED HELP?

- Use ZG **HELP** link to view videos or access ZoomGrants University
- Program Questions:
 - Click on Admin Tab
- Ask ZoomGrants tab goes to:
Questions@zoomgrants.com



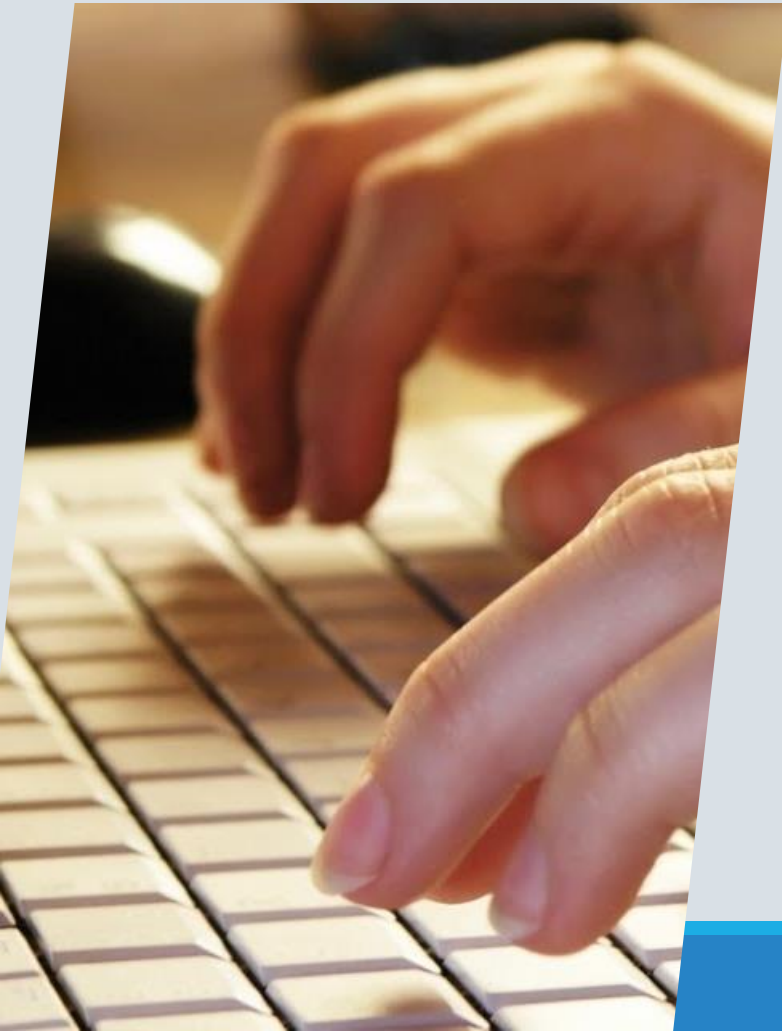
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ANY
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